Acceptabilité locale :
Quels concepts et stratégies de dialogue et comment gérer les oppositions à l’éolien ?

18 mars 2015
Anti-wind organizations: a true lobby

- Hidden behind an associative posture, a national network with different motivations and interests away from the public interest (Vent de Colère, Réseau Ulysse, Fédération Environnement Durable)

- Objectifs :
  - Creating an established and generalized climate of mistrust against wind energy
  - Denying energy transition in France

- Means of action
  - Intimidation of local representatives, disturbance of public meetings,
  - Supplying of arguments schocks (petition, generic folders, etc.)
  - Legal actions against wind projects (before administrative, civil and criminal courts)
  - Instrumentalization on the theme of illegal profits against local elected representatives involved in wind projects
Anti-wind organizations: a true lobby

- Use of same media to broadcast **untruths** (Economie Matin, Réinformation TV, Politique Matin, Blog d'Alain Soral, Français de souche, Action française, etc.)

Jean-Louis Butré, President of Fédération Environnement Durable, Les Echos, 06/01/14
Struggling the attacks against implication of local representatives in wind projects

- Local authorities and municipalities are the first concerned by the development of wind projects
  - There are necessary to obtain a real concertation with population and to ensure a local acceptance
  - It is primordial that both authorities and inhabitants are aware of all information required well upstream of the project, including potential objective inconveniences that have to be considered
- It is in this spirit that FEE developed an Ethical Charter, that gathers best practices which aim at a reasoned development of wind energy in the territories
Elected representatives and populations: which strategies?

- Evaluate representativity of local opposants without questioning the legitimate fears of local residents

- Provision to the population and elected representatives of general public documents about wind (ex: 52 Questions-Réponses, Kit-éolien, Famille Fossiliums etc.)

- Development of a strategy of conciliation appropriate to the local context by the developer

- Enhancing information towards elected representatives about illegal benefits, specifically in rural municipalities

- Helping elected representatives to resist against pressures from opponents

- Proposing co-development of projects with local municipalities (eg. semi-public company) and crowdfunding for resident populations

- Establishing compensation measures directly linked to local concerns

- Active participation in the development of cultural, architectural and landscape heritage